

For Immediate Release

News media contact:

Braulio Agnese

bagnese@nomabid.org

(202) 810-0088



This Fall, Arts and Design Thrive in NoMa

From New Murals to an Interactive Installation to a Women-Focused Popup, the Neighborhood Will Showcase the District's Creative Spirit

Washington, D.C. / September 21, 2017 — It's said that spring is the time of growth and energy, but this autumn will prove to be a period of intense creative activity in the NoMa neighborhood, including new public art, a cutting-edge interactive installation, and temporary activations of empty spaces.

"We're always excited by opportunities that allow people to bring their creative talents to the public," said NoMa BID president Robin-Eve Jasper. "The NoMa neighborhood has become a real arts destination, and this fall will be an especially dynamic time." The artworks and popups occurring over the next few months include the following:

- The NoMa BID is partnering with **North Capitol Main Street** for this year's **Art All Night**, which takes place on Saturday, Sept. 23. In addition to activating five spots along North Capitol Street with art, music, and food, NCMS is engaging three NoMa locations: the lot at the northeast corner of North Capitol and New York Avenue NE (an open-air arts and design market); the space outside the NoMa-Gallaudet U Metro station entrance on N Street NE (live drumming and breakdancing); and the plaza in front of the REI store at Uline Arena, where D.C. artist **Ira Tattelman** (iratt.tumblr.com) will create an interactive sculpture from bicycle parts donated by REI. Visit artallnightdc.com/north-capitol to learn more about all of NCMS's sites and programming.
- Also occurring on Sept. 23, from 8:00 p.m. to 10:00 p.m.: As part of its Storefronts DC program, **CulturalDC** will premiere *Analog OnSite* at the 2M apartment building. The month-long installation, by D.C. choreographer **Sarah J. Ewing** (sjewing.com), melds digital technology with human movement by using interactive projections in live, site-specific dance performances. Audiences will view the immersive world of the performance through 2M's windows on North Capitol Street. *Analog OnSite* will run through Oct. 29 and be viewable from dusk until midnight each day.
- District-area artist **Kate Fleming** (kateflemingpaintings.com) is installing a new artwork this week in the lobby at 1200 First St. NE. The display will last four months, and an October reception for the artist will be announced soon.
- Thanks to efforts by the NoMa BID, **Femme Fatale DC** (femmefatalcdc.com), a collective of local women creatives and entrepreneurs, will open its second retail popup in early October. Taking over the former Union Social space at the base of the Elevation apartment building, Femme Fatale DC will run for three months and offer local fashion designer pieces, pottery, beauty products, artwork, and other items for sale. The popup will also regularly host events featuring fashion, music, and more.

- A new mural will soon appear at the top of the AVA NoMa apartment building's western wall. The artwork, by American artist **James Bullough** (jamesbullough.com), who lives and works in Berlin and has several murals around the District, will be completed in early October.
- D.C. hip-hop arts group **Words Beats & Life** (wblinc.org), which developed the giant ground mural that once enlivened the BID's event space at Storey Park, will create a new installation for NoMa on the **Metropolitan Branch Trail**. The artwork will cover the MBT side of the temporary wall along the trail, next to the construction site at 150 M St. NE, and will be installed in October.
- *Mandala: Connecting the Dots*, a site-specific installation by award-winning D.C. artist and designer **Hernan Gigena** (hernangigena.com), is currently on display at Wunder Garten. The artwork appears throughout the beer garden and integrates elements from his latest series, "Modern Psychedelia."

Additionally, a number of other creative initiatives are in the planning stages for the neighborhood that will appear over the next half-year. Watch for future announcements from the BID that demonstrate how arts and design thrive in NoMa.

* * *

About NoMa

NoMa is a vibrant, growing neighborhood in Washington, D.C., nestled among Union Station, the U.S. Capitol, Shaw, Union Market, and the H Street NE corridor. Already, NoMa has more than 18 million square feet of commercial and residential space, and almost 40 percent of NoMa's office space is home to private-sector tenants, including major media, technology, and think-tank organizations. Each day, more than 100,000 people are out and about in NoMa's commercial core. Through a public-private partnership with the D.C. government, the neighborhood will soon have great new parks and public spaces—an important development, as NoMa now contains 4,800 new apartments, and more than 54,000 people work here each day. NoMa is also the District's most connected neighborhood, with a Walk Score of 92, stellar cycling infrastructure, unparalleled rail options, two Metro stops, and vehicular access to major highways. The NoMa BID organizes more than 50 free community events each year and also offers the District's only free, outdoor WiFi network. For more information about NoMa, visit nomabid.org and sign up for our bimonthly newsletter. Follow us on Twitter ([@NoMaBID](https://twitter.com/NoMaBID)) and Instagram ([@noma.bid](https://www.instagram.com/noma.bid)), and like us on [Facebook](https://www.facebook.com/noma.bid).