

For Immediate Release

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POW! WOW! DC Mural Festival Returns to NoMa May 2–12

Local, National, and International Artists Will Enliven Walls

Around the Neighborhood for the Fourth Straight Year

WASHINGTON, D.C. / April 16, 2019 — In early May, NoMa will once again be overrun with talented artists, scissor lifts, and ladders, and bathed in hundreds of gallons of paint with the return of POW! WOW! DC. The 10-day international mural festival brings artists from the D.C. region and around the globe to adorn building walls, enliven streetscapes, and beautify the community. Attendees can expect to see a variety of styles and will be able to witness the creative process in action, as the 16 participating artists will begin creating their pieces on May 2. The festival, which launched in 2016, is a partnership between the NoMa BID and POW! WOW! DC, the local chapter of the worldwide POW! WOW! collective, based in Hawaii.

“We cannot say enough about POW! WOW! DC and what this festival has meant to the neighborhood,” says Robin-Eve Jasper, president of the NoMa BID. “The incredible, dynamic artworks that brighten up NoMa are beloved by residents, workers, and visitors. We are proud to be the site of so much creative expression by local, national, and international talent.”

The festival’s kick-off event will take place on Saturday, May 4, with a noon–6:00 p.m. party at Wunder Garten (1101 First St. NE). A tour of all 2019 POW! WOW! DC mural sites will begin at 3:00 p.m. outside the beer garden. Other POW! WOW! DC events that will take place during the festival:

- May 6, 6:00 p.m.: mural walking tour (starting point TBD)
- May 8, 9:00 p.m. – Midnight: Secret Walls event at The Line Hotel
- May 11, 5:00 p.m.: mural walking tour (starting point TBD)
- May 12, 5:00 p.m.: mural walking tour (starting point TBD)

The 2019 POW! WOW! DC roster features eight artists from the D.C. region and eight from across the U.S., plus Canada, the United Kingdom, and France. Because Instagram is the social media platform of choice for mural artists, the list below includes each artist’s account.

Local Artists

- Jasjyot Singh Hans / Baltimore / @jasjyotjasjyot
- Marni Manning / DC / @marnimanning
- Mixed Scene / DC / @mixedscenedc
- Nick Zimbro / DC / @mr.zimbro
- Red Swan / Baltimore / @redswanwalls
- Rodrigo Pradel / Virginia / @rodrigopradel
- Sarah Jamison / DC / @sarahjanejamison
- Tracie Ching / DC / @tracieching

Visiting Artists

- Eamon Gillen / Worcester, MA / @eamontron
- Hanna Soderholm / Bristol, UK / @peachy.hanna
- Niki Zarrabi / Atlanta / @nikizarrabi
- Noségo / Philadelphia / @nosego
- Priscilla Yu / Vancouver / @priscillayuart
- Rever / Paris / @rever_odv
- Stom500 / Strasbourg, France / @stom500
- Trav / Los Angeles / @travmsk

This is the fourth year that POW! WOW! DC has come to NoMa. Over the previous three festivals, more than 50 murals have been added to the NoMa landscape, a primary reason the neighborhood has informally come to be known as the “Mural Capital of D.C.” Each year, NoMa property owners agree to allow their walls to be commandeered for the festival, giving over creative control to the artists. The ephemeral and collaborative nature of the process, and the freedom of the artists to work beyond the dictates and constraints of commissioned work, add a special dimension to POW! WOW! DC. In some instances, walls have been used more than once, and participating artists understand that the murals they create might stay up for years or only a few months, as sites can include buildings that will be demolished. The 900 feet of WMATA wall next to the Metropolitan Branch Trail north of New York Avenue NE is covered with fresh murals each year, a result of POW! WOW! DC’s partnership with the transportation agency as part of WMATA’s Art in Transit program.

More information about this year’s festival, artists, and events may be found at powwowdc.com and nomabid.org/pow-wow-dc. Links to RSVP for events may also be found there, and at facebook.com/NoMaBID.

POW! WOW! DC 2019 / Presented in Partnership With the NoMa BID
Sponsored by Apple, The Line DC, 100K Apartments, Altus Realty, Citizen M Hotels, JBG Smith, Skanska, Union Place, and Washington Metropolitan Area Transit Authority

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About NoMa

NoMa is a vibrant, growing neighborhood in Washington, D.C., nestled among Union Station, the U.S. Capitol, Shaw, Union Market, and the H Street NE corridor. Already, NoMa has more than 18 million square feet of commercial and residential space, and almost 40 percent of NoMa’s office space is home to private sector tenants, including major media, technology, and think tank organizations. Each day, more than 100,000 people are out and about in NoMa’s commercial core. Through a public-private partnership with the D.C. government, the neighborhood will soon have great new parks and public spaces—an important development, as NoMa now contains almost 5,400 new apartments, and more than 54,000 people work here each day. NoMa is also the District’s most connected neighborhood, with a Walk Score of 94, stellar cycling infrastructure, unparalleled rail options, two Metro stops, and vehicular access to major highways. The NoMa BID organizes and sponsors dozens of free community events each year and also maintains a free outdoor WiFi network. For more information about NoMa, visit nomabid.org and sign up for our bimonthly newsletter. Follow us on Twitter ([@NoMaBID](https://twitter.com/NoMaBID)) and Instagram ([@noma.bid](https://www.instagram.com/noma.bid)), and like us on [Facebook](https://facebook.com/NoMaBID).

About POW! WOW! Worldwide

The name POW! WOW! was inspired from the color-filled pages of comic books. “POW!” being the impact that art has on a person — a punch in the face, something that surprised you. “WOW!” being the reaction that art has on a viewer. Together they form POW! WOW!, a term which describes a gathering that celebrates culture, music and art. This event represents the core mission of POW! WOW!: to beautify, educate and bring people together through the power of art. Since its 2010 founding in Hawai’i, POW! WOW! has expanded and grown into a global network of artists. It organizes the production of art, exhibitions, lecture series, creative community spaces, schools for art and music, concerts, and live art installations across the globe. powwowhawaii.com / @powwowworldwide on [Twitter](https://twitter.com/powwowworldwide) and [Instagram](https://www.instagram.com/powwowhawaii) / @powwowhawaii on [Facebook](https://facebook.com/powwowhawaii)