



BUSINESS
IMPROVEMENT
DISTRICT



NEWS RELEASE

Contact:

Sherri Cunningham

scunningham@nomabid.org

202-440-0954

CiNoMatic, NoMa's Free Outdoor Movie Series Under the Stars at Alethia Tanner Park, Opens May 11

Public Invited Every Week from May 11 – June 8 for Throwback-Themed Film Series, “Wednesday Night Nostalgia”

April 12, 2022 (Washington, DC) – CiNoMatic, NoMa's free outdoor movie series at Alethia Tanner Park, is returning for the second season this spring.

Every Wednesday night from May 11 through June 8, the NoMa Business Improvement District (BID) will show free movies under the stars. The theme for the spring 2022 season is “Wednesday Night Nostalgia” and includes the following stellar line-up of classic movies from the 80s and 90s:

- 5/11: Mrs. Doubtfire
- 5/18: Cool Runnings
- 5/25: The Sandlot
- 6/1: Space Jam
- 6/8: The Princess Bride

“We’re so excited for the second season of CiNoMatic to begin this spring, and we look forward to bringing the community together on Wednesday nights for fun films at Alethia Tanner Park,” said Maura Brophy, President & CEO of the NoMa BID. “NoMa is fortunate to have the huge lawn at Alethia Tanner Park, where last year, more than 600 people gathered weekly for our free CiNoMatic film screenings. Thanks to all who voted on this spring’s movie lineup and helped us select some of the greatest throwback films.”

The spring 2022 CiNoMatic lineup was determined through a community vote in March 2022, with more than 600 people participating. The selected movies are all classic 1980s and 1990s films that span a range of genres and ratings. The featured films represent a diverse array of iconic characters, from Jamaica's bobsled team of Cool Runnings to San Francisco's most infamous nanny, Mrs. Doubtfire.

Wednesday night CiNoMatic movie showings begin at sunset, with seating on the lawn at Alethia Tanner Park opening one hour prior to showtime. Guests are encouraged to arrive early, as seating is first-come, first served. Movie-goers are encouraged to bring their own blankets, chairs, and picnic dinners (NoMa

restaurants are open for takeout!). Food and drinks will also be available for purchase from local food truck partners. Dogs on-leash are welcome

For more information and weather-related schedule updates, visit www.cinomatic.org. Follow us on [Twitter](#) (@NoMaBID), [Instagram](#) (@noma.bid) and [Facebook](#) (@NoMaBID) to learn about surprise giveaways, food truck appearances, and weekly activities.

###

About NoMa BID

The NoMa Business Improvement District (BID) is a non-profit organization whose mission is to be a steward and champion of the neighborhood of NoMa. The NoMa BID encompasses 35 blocks just north of Union Station in Northeast Washington, DC. The NoMa BID is among the fastest-growing neighborhoods in Washington, DC, and is comprised of more than 16 million square feet of new development, with more than 30 million additional square feet of mixed used development planned. There are more than 42,000 households within a ½ mile radius of the BID, who are served by the amenities in the commercial core of NoMa. The area is supported by unparalleled public transportation access with two Red Line Metro stations, and VRE, MARC and Amtrak connections at Union Station. The “Walkscore” for the neighborhood is 92, and the neighborhood has 22 LEED-certified and Energy Star buildings. For more information, visit nomabid.org and [sign up for our newsletter](#). Follow us on [Twitter](#) (@NoMaBID), [Instagram](#) (@noma.bid) and [LinkedIn](#) (/noma-business-improvement-district) and like us on [Facebook](#) (/NoMaBID).

About Alethia Tanner Park

Alethia Tanner Park located at 227 Harry Thomas Way, NE, is the ideal setting for outdoor movies. The spacious 2.5 acre park, located where NoMa intersects with its northern neighbor Eckington, features an expansive grassy lawn and a giant, built-in movie screen connected to a high-definition audio system with surround-sound speakers. The park provides easy, convenient access for walkers and bikers, as it’s located immediately adjacent to the Metropolitan Branch Trail. It can also be easily accessed from the NoMa-Gallaudet Metro Station.