Beginning this year, NoMa’s four underpasses will be dramatically transformed. In 2014, 248 artists and designers from 15 countries participated in a competition to enliven NoMa’s underpasses. Designs for L and M streets were chosen in the competition; designs for the remaining two underpasses will be developed in the future.

“3RD & L PARK”
This future park is roughly 8,200 square feet and will be a small multipurpose neighborhood park when completed. NPF selected Loes and Associates as designer for the site. Construction started in late August 2017.

“NOMA GREEN”
This will be a premier neighborhood park with a “back yard” feel. The site will provide space for community gatherings and recreation, including a realignment of the Metropolitan Branch Trail for improved travel, a dog park, and a playground. NPF selected Nelson Byrd Woltz to design the park with input from the community.
RESIDENTS

**NOMA MARKET AREA**
- 44,000 people live within NoMa market area
- 224% growth in median housing value between 2000 and 2015

**NOMA BID CORE**
- 64% of residents are 18–34 years of age
- 60% of households earn more than $100,000 per year
- 84% of area residents are employed full-time

94% OF RESIDENTS HAVE A COLLEGE DEGREE OR HIGHER

APARTMENTS (NEW)

- $3.09 average multifamily rent per square foot
- 7,000 current population

6,398 APARTMENTS INCLUDING 1,595 UNDER CONSTRUCTION

RETAIL

**RETAIL HIGHLIGHTS**
- REI, Wunder Garten, Harris Teeter, Indigo, CycleBar, District Rico, Wicked Bloom, Walmart, Qualia, Unleashed by Petco, La Colombe, CVS, Masseria, Union Market, Starbucks, The Pub & The People

TRAVELING TO NOMA

**NoMa-Gallaudet U Metro Station**
- (Daily Exits & Entrances) 2016: 8,991

**Union Station**
- (Daily Exits & Entrances) 2016: 31,068

79% OF NOMA EMPLOYEES WALK, BIKE, OR TAKE PUBLIC TRANSIT TO WORK

8-capital bikeshare stations

3 HOTELS WITH 622 KEYS

3 HOURS TO NYC ON AMTRAK

8-MILE METROPOLITAN BRANCH TRAIL

8-MILE METROPOLITAN BRANCH TRAIL FROM INTERSTATE 395 & ROUTE 50 FOR GREAT HIGHWAY ACCESS

OFFICE & EMPLOYEES

- 54,000 total employees
- 51% of employees live in the District of Columbia
- 92% of employees have a college degree or greater

91,000 AVERAGE DAILY PEDESTRIAN COUNT

24 LEED BUILDINGS, INCLUDING 17 PLATINUM AND GOLD

1ST NEIGHBORHOOD IN DC TO OFFER FREE OUTDOOR WIFI

#1 MOST DENSE MIXED-USE NEIGHBORHOOD IN DC AT BUILD OUT

REI, Wunder Garten, Harris Teeter, Indigo, CycleBar, District Rico, Wicked Bloom, Walmart, Qualia, Unleashed by Petco, La Colombe, CVS, Masseria, Union Market, Starbucks, The Pub & The People

TRAVELING TO NOMA

50+ free events each year, including outdoor movies, nerd nights, pumpkin carving, art openings, and more!